
armãda

your invite
all you need...

As with every first time adventure, at the start, you need a few pointers...

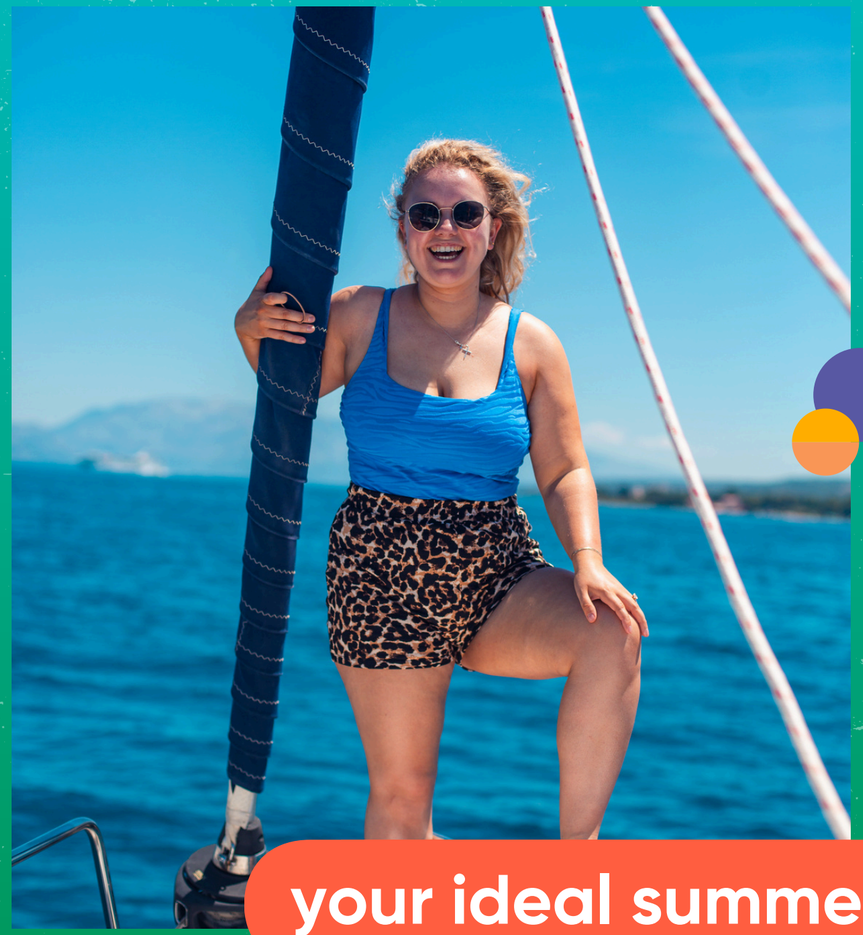
This pack includes everything you need to know about what armada is and most importantly, WHY you should be coming on this with us.

READ ON FOR EVERYTHING YOU NEED

ps. Put it this way, anyone who we've already walked and talked this through with, have signed up, no hesitation.



so, what is it?



your ideal summer

what

You've seen the marketing spiel, you like the pretty pictures and you can definitely picture yourself on one of those boats;

So now we're going to drill down on the detail for you...

where

croatia or greece

think

Quite simply... it's you and your friends on your own private yacht for a week, cruising the Mediterranean sea, hopping between the most beautiful islands with a flotilla of other yachts and uni groups, stopping in a different harbour each night & partying at the coolest beach bars, clubs and secret venues.

what's included?



your club

plus mates and memories to last a lifetime

your boat

6 nights on your floating home

- Each boat has multiple cabins, shared bathrooms, a kitchen, on-deck social area & a diving platform.
- Linen included.
- Most importantly, the world's biggest swimming pool, on your doorstep.

your skipper

your personal chauffeur to hop between islands

- Your own personal skipper to sail your boat and make sure you have a great week as well as event hosts to guide you on island to island.

your events

6 days of party : day & night

safe hands

100% financial protection

* We provide your with marketing assets and digital promo toolkits*
* All bookings are covered by the solid financial protection terms*
* Groups can earn free places per 10 bookings for your club*

what's not included?



all aboard!

one

flights: fly to split, croatia, or athens, greece

There are heaps of flights from most UK airports. They are often cheaper mid-week, so if you have the time why not fly a few days early and explore the local hostel scene.

two

transfers

Options are taxi, public bus or private transfer and will vary between £4 and £20 per person.

three

spending money

Food and drink for the week, which if you eat lunch on board every day, a few dinners on board and a pre on deck before heading out, can be pretty reasonable £. Local wine and beer is a bargain!

testimonials



don't just take our word...

hear it directly from those who have lived this

lifetime memories

“Best week ever! Big up our skipper Sophie who was the coolest. So much laughs and memories made for a lifetime and such stunning views 🤩 . Missing it so much already.”

Hannah, June 2025

an amazing week

“Going island hopping around Greece for a week was one of the best things I've ever done.”

Maddy, June 2024

variety of spots

“armada have done it again! The most incredible and unforgettable week in Greece. This will hands down be the best week of my whole year. Can’t thank the armada team enough for making the week so incredible.”

Lucy L, June 2023

We cannot be held responsible for you becoming hooked to island hopping in Croatia - this is a risk you face.



and more from those who have lived it

epic adventure

“Had the best week in Greece with the best people! Loved meeting new people who I share some incredible memories with!”

Jodi, June 25

an amazing week

“Had the best experience Island hopping, it's something I would do again and again and this took the stress out of it and made it so relaxing.”

Josephine, June 2024

third time with armada

“This year being my third time sailing with Armada I think speaks for itself! It truly is an incredible experience. Both Greece and Croatia routes offer such a wide spectrum of activities and sights, I’ve spent every day in awe.”

Harry, July 2025



lock in summer

if you're wanting to go on a summer holiday with mates this years

We are aware there are so many choices in the summer; festivals, hot holidays across the World, time with family and enjoying everything on the UK home ground too. So much to choose from? We get it! If we had to summarise why you will never regret choosing armada...

we highly recommend jumping in on armada

a force on the move

**this is not a sailing holiday!* Yes of course sailing forms part of it and allows you to get from A to B, but it is so much more.*

So what is it with armada that will float everyone's boats... excuse the pun... to us it's pretty simple...

does this sound good to you?

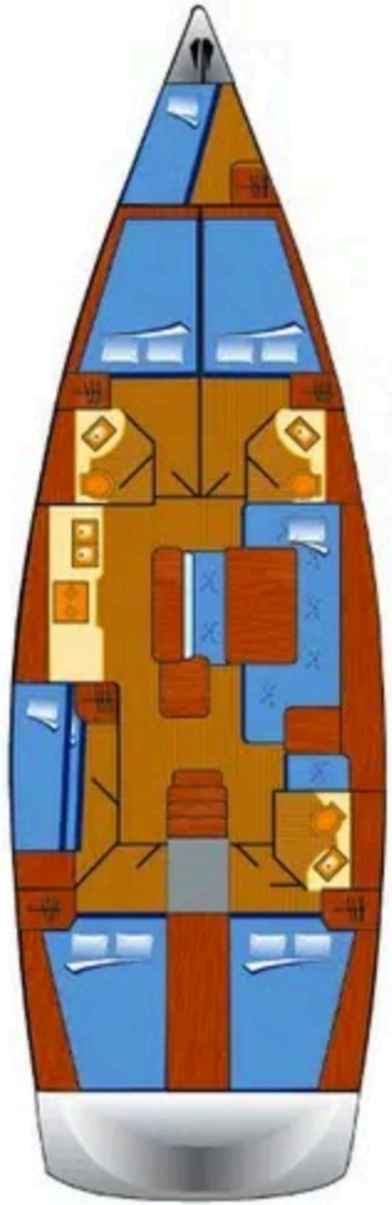
- hopping between island to island? ✓
- exploring new places off the beaten track ✓
- being outside in the sunshine all day every day? ✓
- partying all night every night? ✓
- being with a great group of people making memories? ✓

your boats

from budget to boujee

There’s an option for everyone. Whether you're all about affordable adventure or ready to go full luxury, we’ve got you covered. Choose from a range of packages to match your budget and style, without missing any of the action.





01. classic

tier	simple & social
boat price	£5,890
berths	10

classic

Our classic yachts offer everything you need to cover you for a budget-friendly holiday.

built 2012 - 2018

5 double cabins











02. standard

tier	simple & social
boat price	£6,890
berths	10

standard

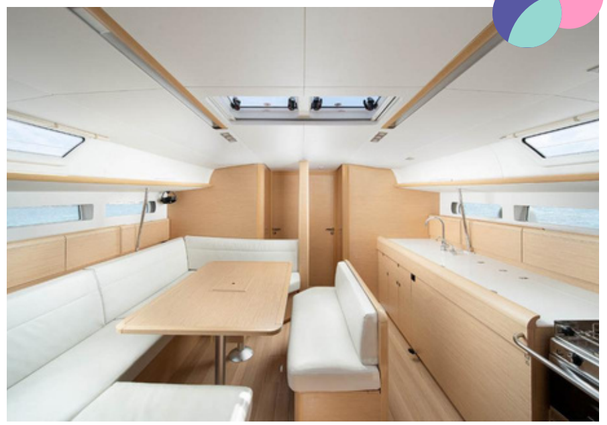
Our standard yachts offer everything you need to cover you for a budget-friendly holiday.

air-con

built 2015 - 2021

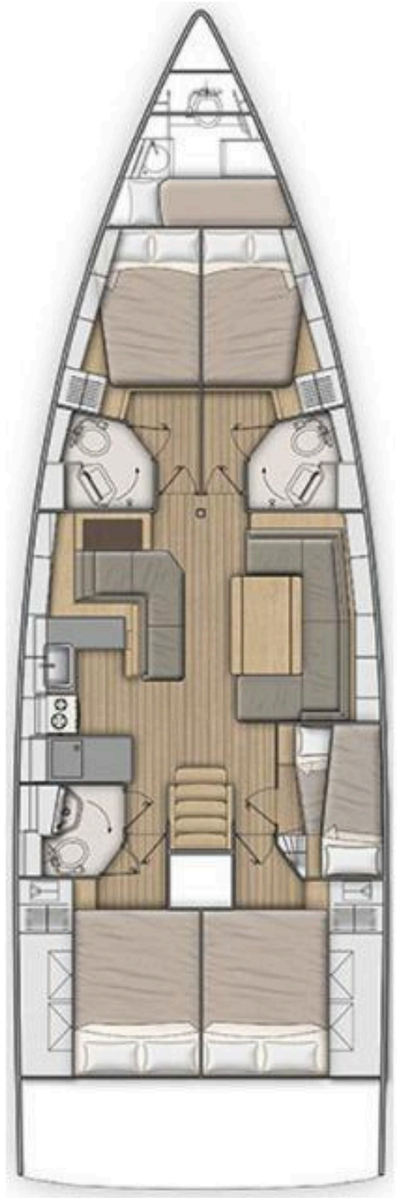
5 double cabins











03. superior

tier	comfort & value
boat price	£8,890
berths	10



superior

Our premium yachts are modern & stylish, offering space and comfort.

air-con

built 2022 - 2025

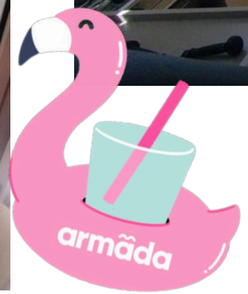
5 double cabins













04. premium

tier	comfort & value
boat price	£8,890
berths	8

premium

Our superior yachts are spacious &comfortable, perfect for relaxing in style.

air-con

built 2015 - 2021

4 double cabins









armãda

brochure 2027

programme



the day what happens in the day?

each morning,

you will leave the harbour where you stayed the night before and head to the next island, stopping off in bays each day for you to swim, play, eat, drink and relax.

each day really is like a dream

wake up, blow away the cobwebs with a quick dip, have a breakfast feast ashore at a local cafe (each day we will recommend where you go), stock up on fresh food and beers for lunch and then set sail, flag flying!



what your week will look like

après

you bring the beers, we'll bring the floaties

après at the waters edge

Redefining après for summer... once you are moored up, you will have the option to either head into the local harbour and town to explore the beaches and local sites or get the floaties out for an epic après experience.

pre's like no other

The cabins are a place to put your head & store your stuff. Everything else happens on deck and for pre drinks, we can't really think of a better venue to hang out together.



night party under the stars

moor up with your flotilla for sundowners like no other...

and then...the next day, get up and do it all again!





the world of armada

island to island, party to party

explore ã



island hop safari · paradise picnics · explore caves & coves · natural bay dips · crystal blue dives · hidden trails

ã play



wave olympics · love boats · daily floatie time · flamingle · splash up · the armada · boom · play · floating bingo · wave rave · inflatable heaven. on board soundtracks.

party ã



sundown takeovers · off-shore floating· open and close parties · clubs nights on a beach · party in a cave · hula hula · carpe diem · tropic floatie party · the after party · moonstruck raft party · après sea time · disco at sea

ã experience



sunrise breakfasts · beachside brunches · anchor down feasts · konoba bbq banquets · après soleil on deck · flag odyssey

be ã



swim every day in turquoise paradise · soak in the sun · skies full of stars · waveside meditations · shimmer sessions: yoga at dawn · breeze & mind · parade of flags

sun party sea chill night après sun party sea chill night après



sun party sea chill night après sun party sea chill night après

armãda

are you coming?

the next steps...



do you want in?



pick your week

- 29th May - 4th June 2027
- 5 - 11th June 2027
- 12 - 18th June 2027
- 19 -25th June 2027
- 26th June - 2nd July 2027
- 4th- 10th September 2027
- 11th- 17th September 2027

choose your boat

classic | premium
standard | superior

how many in your crew?

pick your number

what you get?

- Full promo pack (digital) - posters/ social assets and video edit
- A custom flag per boat that you design
- armada club wristbands
- Post trip media highlights - photos and videos



design your flag



need more fomo? check out all of our content: @armada_week

