



armãda

congratulations

you've been selected to become one
of our armada week ambassadors!



what happens from here?

It's super simple – you sell armada trips to your personal network (using your unique code) and in return earn cash, armada credit towards your own trip and a load of extra bonuses and special treats along the way.

Before we go into the granular it is important to understand what we mean by large bookings and small bookings:

Large bookings will consist of 20 people or more and are organised by one group leader. Examples may be; a student society, a corporate blowout group, or a hen/ stag do.

Then **small bookings** are pretty much everyone else. That means; solo passengers, groups of pals, couples looking for an adventure... you name it!

Don't worry if you're not sure, we can work out which category your potential customers are in together.

And to help you persuade people to book through you rather than directly through our website (allowing you to reap the awards)...

Anyone who books using your code gets £20 discount on their package

They automatically get added to our armada priority list which allows them first refusal on any last minute deals, and new products coming this season.



what you can earn

we want to keep it simple, so this is how it works:

LARGE GROUPS:

COMMISSION: For every passenger that uses your unique code - you get £10

BONUS: £200 bonus for bringing a new large group booking on top of your £10 per head. This must be a group of 20 or more, organised by one group leader, who have never travelled with armada week or summer sail week historically.

SMALL BOOKINGS:

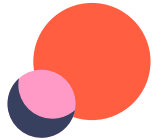
COMMISSION: For every passenger that uses your unique code - you get £10

YOUR AMBASSADOR CODE:

FIRSTINITIAL+LASTNAME
CODE FOR JOHN SMITH = JSMITH

the detail

what are you selling?



We are assuming by the point you read this, you know who we are at armada and what we're selling. However, we have found in the past that it's helpful for you to have an easy-copy-and-paste summary to quickly explain to your network what is available so here you go...

“ Check out the dream summer holidays available at armada week. For less than £500 you can spend a week sailing around the Med ON A YACHT with friends old and new! The boats have everything you need for a week on the water, comfy cabins, lounge areas on deck, and kitchens to cook up a feast in the evenings. Never sailed before? No problem. This price includes a skipper that will be in charge of taking you from bay to bay each day, sit back and enjoy the sail or let them teach you the ropes- literally! If you want to see more you can check out the edit [here](#).



You can use my code xxx which gives you £20 off your booking and travel for even less!”



the small print

There are only a few bits to remember:

Commission is not payable on bookings that already have discount codes for example Black Friday Offers.
Customers must choose one discount to use

Cash value can be taken once your commission pot hits £200 and we will ask you to invoice for this at the end of each season (for armada this will be October)

By accepting this role, you agree to represent the company positively and ethically at all times

This scheme is not applicable to pre existing armada week customers such as university sailing / snow clubs or societies

limited places

As we mentioned at the point of application, we limit places on this scheme. At any point this is no longer for you (we hope that's not the case), please let us know so we can give your place to someone else - thanks!

and that's it!

thanks for being a part of it and let us know if you have any questions via
hello@armada-week.com