

Please read these terms and conditions carefully. These terms and conditions ("Terms") apply to the Stubble & Co x armada week Instagram giveaway ("Prize Draw"). You will be legally bound by these Terms from the time you enter the Prize Draw.

1. The promoter is: armada week whose registered office is, Beech House, Gatley Rd, Cheadle, SK8 1PY ("Promoter").

#### Eligibility

2. The Prize Draw is open to individuals who are:

- b) Aged 18 years or over; and
- c) Registered users of a valid Instagram account, at the time of entry into the Prize Draw.

3. The Prize Draw is not open to employees, contractors, representatives, agents, officers or directors of the Promoter, its parent companies, subsidiaries, affiliates, marketing agencies or to their immediate family members or persons living in the same household, whether or not related, or anyone else otherwise professionally connected with the Prize Draw.

4. There is no entry fee and no purchase necessary to enter this Prize Draw.

5. The Promoter reserves the right to verify the eligibility of any participant. The Promoter may require such information as it considers reasonably necessary for this purpose.

6. Internet access, an Instagram account set to public (to permit direct messages from the Promoter) and an email address are required to enter the Prize Draw.

#### Opening and closing dates

7. The Prize Draw will begin on 9th May 2025 at 18:00 and close on or around 23:59PM UK time on 23rd May 2025 ("Prize Draw Period"). After this date no further entries to the Prize Draw will be permitted.

#### Entry

8. To enter the Prize Draw on Instagram, participants must:

- a) Follow this link: <https://www.armada-week.com/en-gb/ppc/social>
- b) sign up page and submit their email address
- c) Tag another account in the comments

Entrants are not permitted to create multiple email accounts for the purpose of the Prize Draw.

10. Entries must be completed correctly and be received by the Promoter during the Prize Draw Period to be eligible for the Prize Draw. All entries received outside the Prize Draw Period will not be included in the Prize Draw. No responsibility can be accepted for entries not received for whatever reason.

11. Participants must ensure that their entry:

- a) is responsive to the Post;
- b) is their own original work and does not infringe any third party rights (including without limitation in copyright, trademarks, moral rights, rights of privacy/publicity or any other intellectual property rights);
- c) does not refer to or compare competitor products;
- d) is not defamatory or disparaging about the Promoter, its products or any other people, products or companies;
- e) does not include any brands, logos, trademarks or branded products (other than those relating to the Promoter);
- f) is not violent, obscene or offensive;
- g) does not depict illegal drugs, tobacco, firearms/weapons, or any activities that may appear unsafe or dangerous or illegal;
- h) is responsible and does not damage the Promoter's reputation or place the Promoter in breach of advertising code rules (as determined by the Promoter in its sole discretion);
- i) is not sexually explicit or suggestive;
- j) is in compliance with the rules, policies and terms of service of the platform where the entry is posted (i.e. Instagram or Facebook) and all applicable laws, regulations and code rules (and would not place the Promoter in breach of any such rules, policies, terms of service or applicable laws, regulations and codes, as determined by the Promoter's in its sole discretion);
- k) is otherwise suitable for presentation in a public forum (as determined by the Promoter in its sole discretion).

12. Entries which, in the Promoter's opinion may be deemed offensive, discriminatory, Inappropriate, defamatory or which are unlawful or in breach of these Terms will not be accepted and will be disqualified.

13. The Promoter may, in its sole discretion require any participant to alter or remove any Content posted on their own Instagram or Facebook stories, feed or platform in connection with the Prize Draw.

14. The Promoter reserves the right to disqualify any entrant it believes not to be participating within the spirit of the promotion or suspects of participating in any unfair or unjust behaviour. The Promoter reserves the right to use its discretion in all respects and to enforce any penalty or sanction it deems appropriate.

15. Entrants understand that they are acting at their sole risk and that they are solely responsible for compliance with the rules, policies and terms of service of the platform they are using (i.e. Instagram).

16. Entries that are not submitted in accordance with these Terms and/or that are delayed, Damaged, incomplete, altered, illegible or otherwise defective (or which the Promoter cannot identify due to the participant's entry being removed or filtered from search or the suspension or termination of the participant's Instagram account will be disqualified.

17. The Promoter accepts no responsibility for entries that are illegible or lost, delayed, damaged or rendered invalid for any reason beyond its control.

18. The Promoter reserves the right to verify entries' compliance with the Terms before awarding any prize.

20. The Promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this Prize Draw.

21. Stubble & Co are not responsible for any fraudulent activity related to the competition.

22. By entering the competition the entrant agrees to sharing their email address and name with the promoter: armada week and Stubble & Co

23: By entering this competition, the entrant is agreeing to receive marketing and or information from Stubble & Co and armada week. We may process information contained in any email database subscription you submit to us regarding goods and/or services, and marketing and sales of those goods and/or services ("email subscriber data"). The email subscriber data may be processed for the purposes of offering, marketing and selling relevant goods and/or services to you. The source and controller of this data is Klayvio and Mailchimp. The legal basis for this processing is consent from you when signing up, and/or upon submission of your email address through the sales contract between you and us.

24. On acceptance of the competition prize, the winner agrees to adhere to the booking terms and conditions of armada week:

<https://booking.armada-week.com/en-gb/terms-and-conditions>

25. Prizes are subject to availability

26. Prizes are non-transferable and can not be exchanged for money